

JOIN the Family, STAY in the Family!



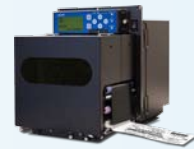
Get \$250



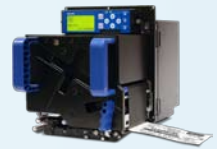
Get \$250



Get \$250



Get \$250



Get \$150

End User Trade In Program **SATO Works™**

Is your printer out of date or past the point of reasonable repair? Did you purchase your printer, but expected something more durable or reliable? Do your printer repair bills seem as high as your kid's college tuition?

Stop! Why not trade in those headaches to SATO?

We've made dependable printers for over 45 years and know the importance of reliability. Have confidence and peace of mind, trade up to SATO and discover why customers around the world have turned to us for their printing needs – and save yourself some cash while you're at it!

SATO Works™ is a comprehensive and easy trade in program that pays End Users cash back on their purchases of SATO printers.

Program Details:

- End Users receive rebates on new SATO printers when replacing qualifying SATO or competitor printers.
- End Users may receive up to \$250.00 per unit.

How this program works:

- 1) Purchase a qualifying SATO printer between **02/08/10** and **07/31/10**. This trade-in offer is a 1:1 ratio allowance on qualifying printers you now own.
- 2) Download and complete the SATO Works™ Rebate Coupon at www.satoamerica.com/Promo/OEMSATOWorks
- 3) Fax a copy of your qualifying printer invoice (reseller to end user) along with the completed SATO Works™ Rebate Coupon. We will contact you with your return authorization number (RMA) and instructions on where to send the retired printer's controller board.
- 4) Remove the printer's controller board from inside the printer, box it and follow the instructions you receive on your RMA authorization.
- 5) Validation of your return will be performed at SATO upon its arrival and the qualifying trade in allowance (US\$ check) will be issued by SATO directly to the end user customer or the assigned reseller.

End User Trade In Program **SATO Works™**

Rebate Amounts:

						
M8459Se	M8460Se	M8465Se	M8485Se	M8490Se	S84 Series Direct Ribbon Model	S84 Series Ribbon Cassette Model
Get \$250	Get \$250	Get \$250	Get \$250		Get \$250	Get \$150

Qualifying Trade-In Printers:

SATO PRINTERS	
Print Engines	M84xxS, M84xxSe
COMPETITIVE PRINTERS	
Avery Dennison	DPM4, DPM5, DPM6
Datamax	PE4x, A-Class, A-Class Mark II
Zebra	110PAX (all series), 170PAX (all series)

Don't see your printer listed? Give us a call, we can help!

Terms and Conditions:

- Resellers or third party suppliers are not eligible for direct rebate unless the rebate is assigned to the reseller by the end user. Please check the assignment area of the coupon.
- Rebates are only valid on new products purchased directly from SATO America or its channel partners.
- A customer's identification of a SATO printer serial number, and claim against the purchase of a new product, removes all future warranty and support of the trade-in unit identified.

SATO America, Inc.

10350-A Nations Ford Road, Charlotte, NC 28273
 Phone: (704) 644-1650 Fax: (704) 644-1662
 E-mail: satosales@satoamerica.com

© 2010 SATO America, Inc. All rights reserved. Rev. 02/10
 All company names and trademarks are the property of their respective owners.