



## Priority Gold Program

PEAK's Priority Gold Program is simply the best way to ensure you receive high quality consumables at a fixed price. With PEAK Priority Gold, we match your consumables and printers so that they work together, and you have a single point of contact for print operations service and support backed by PEAK's nationwide service organization.

When you purchase an Annual Consumables Blanket Contract and Annual Maintenance Contract with your printer, you also receive replacement printheads at no cost. If a printhead fails during the contract period when using the media purchased under the blanket agreement, a factory-trained PEAK Customer Engineer replaces it at no charge. (Maximum of one printhead per \$10,000 in consumables.) In addition, complete printer installation and on-site service are available.



### PEAK Peace of Mind

With PEAK's Priority Gold Program your peace of mind is assured. You receive an uninterrupted flow of supplies, reducing paperwork, inventory and downtime. Price protection throughout the full term of the agreement makes budget forecasts simple. And PEAK's single-source responsibility eliminates finger-pointing. And with the PEAK Printhead Replacement Program, you can save between \$470 to \$950 everytime a printhead is replaced during your agreement period.

### Why Priority Gold?

Since a single printhead can equal or exceed the cost of an Annual Maintenance Contract, it's a win/win arrangement. You receive all the benefits of a PEAK Annual Maintenance and Blanket Consumables Contract, and PEAK gains a long-term customer relationship.

Here's how it works. For example, the replacement printhead cost on Printer X is \$575 and average onsite installation and travel costs average \$350, depending on location. An annual maintenance contract on printer X is \$600. If you elected to participate in PEAK's Priority Gold program, you would save \$325 with your first replacement printhead. Saving money is that easy!

### Priority Gold... The New Standard For Printer Performance

With annual maintenance performed by PEAK's factory-trained service professionals, your hardware is maintained to ensure top performance. With your Blanket Consumables Contract, you're assured you have the right consumables, right when you need them. And with PEAK's Priority Gold Program you receive a free printhead and installation, and top-priority service from the leader in printing solutions... PEAK Technologies.





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## Program Details

The following basic requirements must be met to qualify for enrollment in the Priority Gold Program:

- Priority Gold is available on New Annual Consumables Blanket Contracts and New Annual Maintenance Contracts, or upon renewal of existing Contracts
- A \$10,000 minimum Annual Blanket order is required
- Labels and ribbons must be purchased on the same agreement
- Releases on labels and ribbons must meet vendor's minimum quantity requirements
- Standard Priority Gold Program covers thermal transfer only. Contact your local PEAK representative for possible direct thermal programs
- Use of non-PEAK supplies voids the Priority Gold Agreement
- Improper maintenance of printheads will void the Priority Gold Agreement

## PEAK Technologies

PEAK Technologies provides automated data capture, wireless systems, printing and service solutions to help businesses operate at peak performance. As one of the world's largest Auto ID and printing solution systems integrators, PEAK Technologies has the experience, expertise, and resources to get the job done.

PEAK combines the latest information technology from the industry's leading manufacturers with extensive knowledge of warehousing, manufacturing, distribution and mobile solutions. PEAK specialists are factory-trained experts in wireless radio frequency network and ERP integration solutions, enterprise printing, bar code scanning, terminal and software technologies. PEAK has over 800 employees and offices throughout the United States, Canada, Mexico and Europe.



**Corporate Headquarters**  
PEAK Technologies, Inc.  
9200 Berger Road  
Columbia, Maryland 21046 USA  
Tel: 888-275-7325  
Fax: 410-309-6219  
E-mail: [info@peaktech.com](mailto:info@peaktech.com)  
[www.peaktech.com](http://www.peaktech.com)

**For Service Call:**  
**1 800 PEAK FIX**  
**(800-732-5349)**

**Canadian Operations**  
**PEAK Technologies Canada Limited**  
6325 Dixie Road, Unit 3  
Mississauga, ON L5T 2E6  
Tel: 905-565-6550  
[www.peakcanada.com](http://www.peakcanada.com)

**International Operations**  
**PEAK Technologies - UK**  
Silwood Park, Buckhurst Road  
Ascot SL5 7PW  
Tel: +44 (0) 1344 290000  
E-mail: [info@peakeurope.com](mailto:info@peakeurope.com)  
[www.peakeurope.com](http://www.peakeurope.com)

Additional international offices in Benelux, Germany and Switzerland.