



We Simplify Enterprise Mobility™

Empower Store Associates and Transform Retail Operations



Streamline

Supply Chain Operations

- Integrate systems and processes
- Increase cross-channel visibility
- Optimize cost competences

Empower

Your Retail Team

- Access real-time information
- Enhance clienteling functions
- Improve store efficiencies

Elevate

the Customer Experience

- Personalize shopping
- Increase customer loyalty
- Build brand ambassadors

Secure and Manage Retail Mobility

Comprehensive Enterprise Mobility Management Platform



Manage the Device



Manage the Workspace



Apps



Content



Email



Browsing

Every Mobile Device



Phones & Tablets



Laptops



Rugged Devices



Printers

Every Mobile Platform



ANDROID



BlackBerry



Windows®

Every Mobile Deployment



Corporate
Multiuser



BYOD



Line of Business

How We Are Different

Company Differentiators

- 9 of the Top 10 U.S. Retailers use AirWatch
- 9,000 Global Customers
- 1,600 Employees
- 450+ R&D Team
- Recognized as the Industry Leader

Product Differentiators

- Common Development Platform
- Broadest Mobility Solution Set
- Multitenant, Highly Scalable Architecture
- Advanced Integration with Retail Ecosystem
- Flexible Delivery: Cloud or On Premise

