

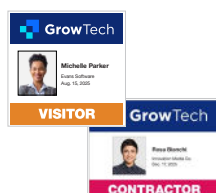
ColorWorks™ Label Printers Comparison

Versatile options to meet your color label needs

ColorWorks CW-D3800



Affordable solution designed for low-volume applications, producing up to 50 labels per day.



Visitor Management

Allow for easy identification, help boost security and enhance visitor experience and branding.



Food Packaging

Elevate your packaging with eye-catching labels featuring vibrant colors to help increase customer engagement.



Makers Market

Easily create, design and personalize product and packaging labels on demand, at no additional cost.



To-Go Orders

Consolidate order details, marketing messages and safety seals in one label.

ColorWorks CW-C4000



Designed for higher print volumes; ideal for applications that require more than 50 labels per day and enhanced durability.



Event Management

Print customizable badges based on attendee type, name and schedule information.



Product Labeling

Make your products stand out with color labels, even in moist and humid environments.



GHS (HazCom)

Produce durable, bright and colorful labels that are built to withstand smudging and smearing.



Pharmacies

Streamline workflows while highlighting critical information with a one-step printing process and no secondary labels.

How Does CW-D3800 Compare to CW-C4000?

	CW-D3800	CW-C4000
Printer MSRP	\$1,499	\$2,499
Ink MSRP	\$50/cartridge (40 mL ¹)	\$38/cartridge (50 mL ¹)
Ideal For	Up to 50 labels per day	More than 50 labels per day

¹ Part of the ink from the first cartridges/packs is used for initializing the printer. Ink usage will vary considerably based on images printed, print settings, paper type, frequency of use, temperature and humidity. Variance may be more pronounced when printing infrequently or predominantly with one ink color. Ink is used for printing and printer maintenance, and all colors must be available for printing. For print quality, a variable amount of ink remains after the "replace ink" indicator comes on.