

## Food Production and Food Service

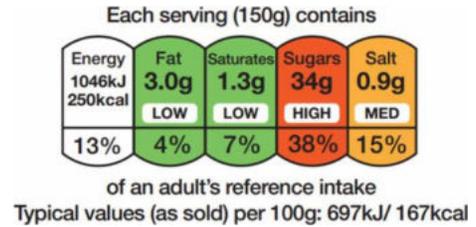
# Maximize Flexibility and Minimize Cost with On-Demand Color Product Labels.

In the fast-paced and ever-evolving landscape of food production, adaptability and cost-effectiveness are the key ingredients to success. Color labels offer precision and clarity, ensuring Consumer safety and industry compliance, while also maximizing flexibility and minimizing costs.



## How?

**Regulatory Compliance:** Color labels can be employed to comply with specific labeling standards set by regulatory authorities, for example nutritional information in the traffic light system deployed in the UK.



### Quality Control

Colored labels can be used to mark products that have undergone quality control checks, helping manufacturing staff and consumers identify items that meet high-quality standards.



### Certification Labels

Products with organic or natural certifications can be labeled with specific colors to communicate their adherence to these standards. This helps consumers looking for specific types of products.



### Fully Customizable

On demand color labeling provides the flexibility of creating your own labels in the quantities you want.

Traditional label printing often involves large upfront costs and excess inventory, leading to financial strain and unnecessary waste. On-demand color labeling allows you to print only what you need, reducing the financial burden of maintaining a large label inventory.

**Why Be Content With This...**  
Rolls of Pre-Printed Labels



- High minimum order quantities
- Lead times and substantial inventory space required
- Potential for waste when label changes occur
- Challenge to label short-run product

**When You Can Have This...**  
On-Demand Color Labels



- Print stunning high-quality color labels on demand
- Avoid lead times and free up inventory space
- Implement changes without label waste
- Accommodate short- and long-run products

**Color Labeling Solutions from Peak Technologies Powered by Epson**

At Peak Technologies we offer a full end to end Color Labeling Solution, making it easier for our clients to integrate on demand color labeling into their operations.



**Hardware:** Printers, Labels and Accessories are all available from Peak Technologies and our trusted global partners.

**Software:** Label design software, and printer management software along with training packages are also available.

**Services:** Managed Print Service from Peak Technologies includes Printer Services and auto replenishing of labels and toners.

**Color Labels, Striving for More Sustainable Production Lines**

On-demand color labeling presents several sustainability advantages, contributing to environmentally friendly practices and reducing the ecological footprint associated with traditional label printing methods. **On demand printing** reduces waste and requires less transportation. This solution aligns with Peak Technologies ongoing ESG commitments.

**Why Peak Technologies**

At Peak Technologies we offer expert know-how and standout support. Our consultation service provides objective insights and granular analysis to identify what you're doing well, and what could be improved. With over 35 years' experience optimizing enterprise mobility, you're in good hands.



Expertise and Experience



Comprehensive Product Portfolio



Custom offerings



Innovative Solutions



Customer Support



Global Presence



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