

Elevate Sales and Shipment Efficiency with On-Demand Color Shipping Labels

On demand color printing allows you to add personalized messages/coupons/offers to shipping labels

The importance of shipping labels can be overlooked, and taken for granted. But shipping labels are critical to both outbound and inbound logistics, playing a vital role in production and customer satisfaction. On Demand Color labeling further enhances efficiency and accuracy over more traditional shipping labels.



Fully Customizable

On demand color labeling provides the flexibility of creating your own labels in the quantities you want.



Reduced Errors

By employing color-coded labels, on-demand systems significantly reduce the risk of human errors in sorting and handling packages.



Adaptability

On-demand color labeling provides the flexibility to make real-time adjustments to labels, accommodating changes in shipping destinations, priorities, or any other last-minute modifications.



Print on Demand

During peak shipping seasons or sudden spikes in demand, on-demand systems allow for quick label generation to accommodate higher shipment volumes.



Why Be Content With This...

Standard Thermal Label



- Manual process for inserting coupons into package
- Separate print jobs required to add a coupon
- Burnt-out printhead pixels may cause streaks on label
- Downtime when replacing printheads and ribbons

When You Can Have This...

Eye-Catching ColorWorks® Label



- Turn your shipping labels into advertising space
- Dynamically change coupons based on shipment data
- Eliminate cost of replacing printheads and ribbons
- Reduce operational costs with consistent & durable print quality

Color Labeling Solutions from Peak Technologies Powered by Epson

At Peak Technologies we offer a full end to end Color Labeling Solution, making it easier for our clients to integrate on demand color labeling into their operations.



Hardware: Printers, Labels and Accessories are all available from Peak Technologies and our trusted global partners.

Software: Label design software, and printer management software along with training packages are also available.

Services: Managed Print Service from Peak Technologies includes Printer Services and auto replenishing of labels and toners.

Color Labels, Striving for More Sustainable Production Lines

On-demand color labeling presents several sustainability advantages, contributing to environmentally friendly practices and reducing the ecological footprint associated with traditional label printing methods. **On demand printing** reduces waste and requires less transportation. This solution aligns with Peak Technologies ongoing ESG commitments.

Why Peak Technologies

At Peak Technologies we offer expert know-how and standout support. Our consultation service provides objective insights and granular analysis to identify what you're doing well, and what could be improved. With over 35 years' experience optimizing enterprise mobility, you're in good hands.



Expertise and Experience



Comprehensive Product Portfolio



Custom offerings



Innovative Solutions



Customer Support



Global Presence



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EPSON