



NORTH AMERICA

GO Zebra Trade-in Program

2026 overview for resellers



GO ZEBRA
TRADE-IN PROGRAM

A powerful sales tool for you



Make it easy for your customers to earn rebates on printers, mobile computers, tablets, scanners, RFID devices, batteries and Zebra OneCare™ when they upgrade.

A new realm of possibilities—and savings—for your customers

When your customers are looking for new ways to boost productivity, increase visibility, and make decisions, help them upgrade to our next-generation solutions—and take advantage of our sizable rebates.

With the GO Zebra Trade-in Program, you can kick off the sales dialog and present customers with a compelling financial reason to migrate from outdated devices to leading-edge printers and mobile computers. By purchasing one of Zebra's eligible products and trading in an old unit, customers can earn a rebate of \$25 to \$600. Customers that upgrade their printers can save even more when they purchase a Zebra OneCare™ service contract.

GO Zebra is an ongoing promotion designed to help you get in the door and close the deal. We'll periodically add new products into the promotion to give you new opportunities to reach out to your customer base.

- **Open the door.** Looking for a good reason to contact your customers and prospects and begin a new conversation? Now's the time. Let them know how they can save when they upgrade and trade in their old products.
- **Help your customers' bottom line.** With its significant rebates, GO Zebra improves your customers' ROI.
- **Address customers' recycling needs.** GO Zebra takes the recycling burden away from your customers. We'll responsibly dispose of their old units, at no cost to them.
- **Provide a reason to upgrade.** Are your customers lagging behind the competition? Our powerful rebates offer solid justification for getting rid of aging products and putting our latest technology into the hands of workers.

Help customers save—and boost your sales success.

On the following pages, discover the powerful rebates your customer can earn, along with a list of devices they may be looking to replace. Put GO Zebra to work for you today!



Make the sale with GO Zebra rebates

Up to **\$250** per mobile computer

Up to **\$30** per scanner

Up to **\$200** per RFID device

Up to **\$600** per printer

Up to **\$50** when Zebra OneCare™
is sold alongside an eligible printer

Up to **\$10** per battery

Mobile computing and tablet trade-ins



Help customers move the performance needle with Zebra's mobile computers and tablets.

Eligible trade-in devices: As long as the customer's older handheld device has a screen 2" in diagonal—regardless of manufacturer—we'll accept it.

Eligible products	Trade-in rebate	Trade-ins
VC83, VC80X	\$250	Upgrade targets*: Zebra 8525, 8530, 8585, 8595, 8515, VC50, Honeywell VM1, VM2, VX8, VX9, Intermec CV31, CV41, VC60, CV61, Glacier E2000, E4500, E5000, JLT 1214P
TC8300	\$250	Upgrade targets*: Zebra MC9060, MC990, MC9190, Honeywell 99GX, Intermec CK70, CK71
MC9400, MC9450	\$400	Qualifying products: Datalogic Falcon X3/X4, Datalogic Skorpion X5, Honeywell Tecton, Honeywell 99GX, Honeywell CK65/CK75, Honeywell CN80/CK8x, CN70, Intermec CK7x, Intermec 2435, Janam XG100/XG4, AML Scanner Scepter
MC9400, MC9450	\$250	Handheld devices with a screen 2" in diagonal from Zebra or other brands.
MC33X (excludes RFID models); MC33ax	\$75	Upgrade targets*: Zebra MC3000/3100, MC3200, Android JB, Intermec CK3X, Datalogic Skorpion X3, Apple iPod Touch 5, Linea Pro 5, Linea Pro Apto, Seuic A7, Point Mobile PM260, Urovo V5, CipherLab CP50
MC3400, MC3450	\$150	Qualifying products: Intermec CK3X, Datalogic Skorpion X3, Seuic A7, Point Mobile PM260, Urovo V5, CipherLab CP50, Honeywell CK62, Honeywell CK67, Honeywell CK65, Datalogic Skorpion X5M3
MC3400, MC3450	\$100	Handheld devices with a screen 2" in diagonal from Zebra or other brands.
TC78, TC73	\$100	Upgrade targets*: Zebra MC45, MC65, MC67, XT15, WAP4, ES400, TC55 Voice, TC75AH Voice, Honeywell Dolphin CT50, 70/75
KC50	\$100	Upgrade targets*: Zebra CC6000, CC600, CC5000, MK Series, AML Monarch, Phoenix, KDT3, IEE ScanVue, Elo I-Series, Wallaby™ and self service stands, Android and iOS tablets
TC22, TC27	\$20	Upgrade targets*: Zebra TC21, TC26, TC20, TC25, Bluebird EFxxx, Sxx, Datalogic Memor 30/35, Honeywell CT30 XP, EDA 5X, Samsung Xcover

* Eligible trade-in products are NOT limited to these suggested trade-in products.

Eligible products	Trade-in rebate	Upgrade targets*
TC53, TC58, TC53e, TC58e	\$75	Zebra TC21, TC26, TC51, TC56, TC52, TC57, TC52X, TC57X, TC52ax, Elo M50, M60, Honeywell CT30, CT60, CK65, EDA40, EDA57, Janam XG4, Panasonic FZ, Samasung Galaxy, J7, Xcover, Spectralink Versity
RS5000X Series, RS5000, RS5100, RS6100	\$50	Zebra RS507
ET4X, ET401	\$50	Zebra ET50, ET55, ET51, ET56, TC21, TC26, TC51, TC56, Apple iPhone, iPad, Bluebird EFxxx, Sxx, Datalogic Memor xx, Skorpion xx, ELO M50, M60, Getac F110, K120, T800, UX10, ZX10, ZX70, Honeywell EDA 10A, 4x, EDA5x, CT4x, RT10A, Samsung Jx, Xcover, Galaxy, Galaxy Tab
ET60, ET65, ET80, ET85	\$100	Zebra ET50, ET55, ET51, ET56, L10, Apple iPad, Dell Latitude 7230, Fujitsu Stylistic Q508, Getac F110, K120, T800, UX10, ZX10, ZX70, Honeywell EDA 10A, RT10A, Panasonic FZ-A3, Samsung Jx, Xcover, Galaxy, Galaxy Tab
HC2X	\$20	Zebra TC21, TC26, Apple iPhone, Ascom Myco, Spectralink Versity
HC5X	\$75	Zebra TC21, TC26, TC51, TC56, Apple iPhone, Ascom Myco, Spectralink Versity

* Eligible trade-in products are NOT limited to these suggested trade-in products.

Devices for voice-directed picking

Help customers increase pick speed and accuracy. If your customer would like to upgrade from a competitive voice picking device, now is the time.

Eligible products	Trade-in rebate	Upgrade targets*
WS50**, WS501	\$50	Honeywell: A730x, A720x, A710x / Unitech: WD200
WT54	\$100	Zebra TC2x, TC5x, WT6000, Honeywell A7xx, CW45, Urovo U2
WT6300	\$200	Honeywell: A730x, A720x, A710x / Unitech: WD200
WT6400	\$200	Zebra TC5x, TC7x, WT6000, WT6300, Honeywell CW45, Urovo U2

* Eligible trade-in products are NOT limited to these suggested trade-in products.

** Rebate only applies to WS5001-0F2J3020ENA, WS5001-0F2J302PENA, and WS5001-0B2J3020ENA.

Data capture device trade-ins



Help your customers say goodbye to errors and delays with our next-generation scanners that redefine productivity.

Eligible trade-in devices: Trade-in barcode scanners must be a laser scanner, linear imager, or area imager.

Eligible products	Trade-in rebate	Upgrade targets*		
DS9908	\$30	Zebra LS2208 LS2100 LS4000 LS4208 DS6878 DS6708 LS3408 LS3578 DS3508 DS3578	Honeywell Eclipse Granit SG Voyager Xenon Series	Datalogic Quickscan (Lite) Heron PowerScan Gryphon Series
DS8108, DS8108-HC	\$35			
DS8178, DS8178-HC	\$35			
DS3608, DS3678	\$35			
LI3608, LI3678	\$35			
DS9308, DS55XX	\$30			
SP72	\$30			
CS6080, CS6080-HC	\$30			
DS4608, DS4608-HC, DS2208, DS2278, DS467	\$25			

* Eligible trade-in products are NOT limited to these suggested trade-in products.

Printer and Zebra OneCare™ rebates



With Zebra printers, customers can swap downtime for uptime. And when they upgrade, they can also take advantage of additional savings on Zebra OneCare service contracts.

Eligible trade-in devices

Any thermal bar code printer from Zebra or from any other manufacturer is eligible. Trade-in product must power up and include a printhead.

Deliver savings on Zebra OneCare for printers

Printer availability is key to the success of your customers and the return on their Zebra printer investment. With our Zebra OneCare Support Services, you can ensure that their printers achieve maximum uptime and peak performance. Customers get unmatched support from experts with unparalleled product knowledge.

With three service levels to choose from—Essential, Select, and Premier—customers will find a Zebra OneCare offering that meets both their service requirements and budget.

Eligible products	Trade-in rebate	Zebra OneCare rebate	Total possible rebate	Upgrade targets*
ZT620	\$500	\$50	\$550	170Xi, 170Xii, 170Xiii, 170XiiiPlus
ZE511, ZE521, ZE500, ZE500R	\$500	--	\$500	ZE500, ZE500R, 110PAX4, 110PAX3, 170PAX2, 170PAX3, 170PAX4
ZT610	\$300	\$50	\$350	110Xi, 110Xii, 110Xiii, 110XiiiPlus, 110Xi4
ZT510	\$200	\$50	\$250	105SL, 105SLPlus
ZT421	\$150	\$50	\$200	ZT420, ZM600, RZ600, Z6M, Z6MPlus
ZT411	\$150	\$50	\$200	ZT410, ZM400, RZ400, Z4M, Z4MPlus
ZQ521	\$100	\$25	\$125	RW420, RW420 Print Station, ZQ520
ZQ630 Plus, ZQ620 Plus, ZQ610, ZQ610 Plus	\$100	\$25	\$125	QLN320, QLN220, QL320, QL320Plus, QL220, QL220Plus
ZQ620-HC Plus, ZQ610-HC Plus	\$100	\$25	\$125	QLN420, QLN320, QLN220, QL420Plus, QL320, QL320Plus, QL220, QL220Plus
ZQ511	\$75	\$25	\$100	RW220, ZQ510
ZQ320 Plus	\$75	\$25	\$100	MZ320, iMZ320
ZQ310 Plus	\$75	\$25	\$100	MZ220, iMZ220
ZD510-HC	\$75	--	\$75	HC100
ZT230, ZT220	\$50	\$25	\$75	S4M

* Eligible trade-in products are NOT limited to these suggested trade-in products.

Eligible products	Trade-in rebate	Zebra OneCare rebate	Total possible rebate	Upgrade targets*
ZT111, ZT231	\$50	\$25	\$75	Honeywell Datamax M-Class Mark II, PD43, PD45S, PD4500B, Printronix T4000, TSC ML240/340
ZC350 Dual-Sided	\$225	\$50	\$275	ZXP Series 3 Dual-Sided, P110i, P110M, P120i
ZC300 Dual-Sided	\$200	\$25	\$225	ZXP Series 3 Dual-Sided, P110i, P110M, P120i
ZC350 Single-Sided, ZC300 Single-Sided	\$100	\$25	\$125	ZXP Series 3 Single-Sided, P101i, P11-M, P120

* Eligible trade-in products are NOT limited to these suggested trade-in products.

RFID trade-ins



Bring your customers the industry's broadest, field-proven RFID portfolio for unmatched accuracy and interoperability that elevates every system, device, tag, and worker.

Eligible trade-in devices

Any RFID device from Zebra or any other manufacturer is eligible.

Eligible products	Trade-in rebate	Upgrade targets*
DS9908R	\$30	Zebra DS9808, Datalogic GD4500, QD2400, GM/GBT4500, QTB/QM2400, QD2500, Honeywell 1470G, 1472G, 1952G
FXR90	\$150	Zebra FX7500, Alien ALF-F800, ALR-F800-X, Datalogic DLR-PR001, Honeywell IF2B, Impinj R420, Intermec IF2, ThingMagic IZAR, Sargas
MC3330 and MC3390 RFID Versions	\$200	Zebra MC 3100, MC3200, Datalogic Skorpion X5, Honeywell CK65, EDA 61K
RFD40 and RFD90 UHF RFID Sleds; TC22R	\$75	Zebra RFD2000, RFD5500, MC3190-Z, MC9190-Z, MC3190-Z, MC9190-Z, Alien ALR-S350, ALR-H450, ALH-9011, ALH-9000, ALH-9001, Chainway R6, Honeywell IH21, IH25, IP4, IP30, Nordic ID HH53, TSL 1166, 2166, 1128, 2128, Bluebird RFR900-Series

* Eligible trade-in products are NOT limited to these suggested trade-in products.

Battery trade-ins



Batteries degrade over time. As they age, the performance of mobile devices can be affected. Help your customers operate at maximum capacity by refreshing old batteries.

Eligible trade-in devices

Rebates will be issued for each trade-in battery or charger, one-for-one, based on the number of batteries purchased as a separate line item on the reseller invoice.

Mobile printer batteries

Purchase any of the following Zebra mobile printer batteries	Eligible Zebra trade-in SKUs*	End user rebate
ZQ610/ZQ620/QLn220/QLn320/ZQ500 Standard Battery Pack	P1031365-059, P1031365-025 BTRY-MPP-34MA1-01	\$10
ZQ630/QLn420 Battery	P1050667-016 BTRY-MPP-68MA1-01	
QLn220/QLn320 Healthcare Battery ZQ610/ZQ620	P0165668-018 BTRY-MPP-34MAHC1-01	
IMZ Series	AK18353-1	
ZQ320 & ZQ310	BTRY-MPM-22MA1-01	
ZQ110	P1070125-107 P1070125-108 P1070125-007 P1070125-008	

Dual 3-slot battery charger

Earn \$20 cash back on Zebra's Dual 3-Slot Battery Charger when you trade in the Quad Battery Charger. Zebra's Dual 3-Slot Battery Charger is designed to simultaneously charge up to six PowerPrecision+ batteries from a single AC outlet. By leveraging Zebra's PowerPrecision+ technology, the charger is able to assess health and charge status and identify the best battery per cradle; allowing users to quickly cycle batteries back into operation. The LED also indicates if a battery is "past its useful life" and should be replaced; minimizing printer downtime.

The Dual 3-Slot Battery Charger supports the following PowerPrecision+ batteries:

- ZQ610/ZQ620/QLn220/QLn320/ZQ500 Standard Battery Packs
- QLn220/QLn320/ZQ500 Extended Battery
- ZQ630/QLn420 Battery Packs
- ZQ610/ZQ620/QLn220/QLn320 Healthcare Battery Packs

Purchase the following dual 3-slot battery charger	Eligible Zebra trade-in SKUs*	End user rebate
SAC-MPP-6BCHUS1-01	AC18177-5	\$20

*Trade-ins from alternate battery suppliers are also acceptable.

Targeting Your Customers

Bring your customers the latest technology, big savings, and free recycling.

Build GO Zebra into your overall sales strategy, so your entire sales team can make the most of these significant rebates to help them close more deals. GO Zebra should be front and center for opportunities where:

- **The customer wants to boost worker productivity.**
The latest mobile computers and printers help them meet key business objectives—and compete more effectively.
- **Budget is a major obstacle.**
Rebates lower the customer's costs, making it easier for you to close the deal.
- **The customer is considering consumer devices.**
Many customers are attracted to the price points of consumer mobile computers, even though analysts have reported that consumer smart phones actually increase Total Cost of Ownership compared to enterprise-grade devices. GO Zebra rebates help reduce the upfront investment in rugged devices.
- **The customer's mobile computers and printers are nearing end of life.**
As replacement parts become harder to find, upgrading can help to protect workforce productivity.
- **The customer wants to take advantage of Android applications on their mobile computers.**
Older mobile computers can't support the highly graphic and intuitive applications that the Android OS offers

Sales Tools

With the GO Zebra Trade-in Promotion, you have the tools you need to reach out to customers, educate them about the promotion, and close the deal.

- **Customer Rebate site:** Customer can visit www.zebra.com/gozebra to get rebate details, submit a rebate claim and check rebate status.
- **Customer Brochure:** You can co-brand a customer-facing GO Zebra brochure, which features current eligible products and a promotion overview. Reach out to your Channel Account Manager (CAM) or visit the [Co-Marketing Builder](#).

The GO ZEBRA Promise

Easy for you.

Make the sale and provide the customer with the invoice. That's it. No promotion codes are needed.

Easy for your customer.

Your customer completes a short online form and packs the trade-in units. We'll take care of the rest.

Rebates Made Real Simple

Rebate and trade-in process

Your customers are just four steps away from savings—and the latest market-leading solutions.

1.	Purchase You make the sale and provide customers with your invoice that includes eligible new qualifying products. (Note: B-Stock* and Refurbished devices are not eligible.)
2.	Rebate registration Your customer visits www.zebra.com/gozebra and completes the simple rebate claim form, providing information on their eligible purchase of new qualifying products and the products they are trading in. To submit proof of purchase, they can attach a copy of your invoice (with serial numbers) or fax it to us at (847) 890-6408. Alternatively, you can complete the form and send the invoice (with serial numbers) on your customer's behalf. Please feel free to remove pricing from such invoices.
3.	Trade-in The customer packs the trade-in products. We'll send an email asking your customer for information on the size and weight of the boxes, and we will provide shipping labels. We cover the shipping costs. IMPORTANT: Both your application and the device return must be completed within 90 days of invoice date.
4.	Rebate Once we receive the trade-in units, we process the rebate check and send it to the end user.

* B-Stock refers to items that were opened and returned, have a cosmetic blemish or imperfection or were previously used as demo units.

Important notes

- Please review the **Terms and Conditions** on the [GO Zebra website](#).
- Under the official rules of the GO Zebra Trade-in Program, **customers are not able to take advantage of the program when eligible devices are sold via a Price Concession**. Please be sure to notify your customers when their purchase involves a Price Concession, rendering such transaction ineligible for this program.
- As a reminder, you must **ensure that you have access to the products you offer to customers** via the GO Zebra Trade-In Program. For more information, review the [PartnerConnect Product Access Model](#).

End-user terms and conditions

1. This offer is being made from Zebra Technologies to end users in the form of a rebate for purchases made between January 1, 2026, and December 31, 2026.
2. The Program applies to purchases of new qualifying devices (the “Qualifying New Products”). End users must purchase Qualifying New Products from a **Zebra™ PartnerConnect** reseller (“Reseller”).
3. The Program website at www.zebra.com/gozebra sets forth the rebate amount associated with the purchase of each Qualifying New Product.
4. For **mobile computers**, any manufacturers' brand or model of mobile handheld device with a display equal to or greater than 2” is eligible to be traded in.
5. For **printers**, any Zebra or competitive thermal barcode or card printer is eligible to be traded in but must power up and include the printhead.
6. For **scanners**, traded-in scanners must be comparable to the one being purchased.
7. For **RFID** devices, any RFID device from Zebra or any other manufacturer is eligible.
8. For **batteries**, traded-in batteries must be comparable to the one being purchased and must be a separate line item on the Reseller invoice. Trade-ins from alternate battery suppliers are also eligible for trade-in. Any end user participating in Zebra's battery maintenance or battery refresh programs is not eligible for this Program. Only the charger listed is available for trade-in.
9. The end user cannot combine this with any other offer, promotion, or special pricing (“Special Pricing”) provided by Zebra to the Reseller as part of the same transaction, unless otherwise stated by Zebra in the applicable promotion or program. It is the responsibility of end users to verify with their Resellers that such Resellers have not purchased the Qualifying New Products at Special Pricing.
10. Some Qualifying New Products are available only to Resellers that have met certain requirements. If the Reseller you are working with does not have access to a product you want, you may choose to work with a different Reseller for that product purchase.
11. Rebate claims must be completed online, and eligible trade-in devices must be received by Zebra no later than 90 days from the date of your Zebra PartnerConnect channel partner's invoice.
12. If you are registering for a rebate, you will need to submit a copy of the reseller invoice (with serial numbers) showing the eligible Zebra products purchased.
13. Rebates will be issued for each traded-in product, one-for-one, based on the number of Qualifying New Products purchased.
14. The end user may choose to utilize the Program more than one time.
15. Zebra reserves the right to change, cancel, modify or end the Program at any time with or without notice.
16. GO Zebra is available only to Zebra end users in the continental U.S. (excluding Alaska, Hawaii, and US territories) and Canada.

Visit <http://www.zebra.com/gozebra> for the complete Official Rules of this Program.