

## Production Labeling

# Maximize Flexibility and Minimize Cost with On-Demand Color Product Labels

On-demand color labels provide a solution that goes beyond traditional black-and-white labels, offering precision, clarity, and a range of practical applications for optimizing production processes.



### Quality

Colored labels can be used to mark products that have undergone quality checks and so contribute to overall production efficiency.



### Inventory

Color-coded labels can be used to categorize and manage raw materials, work-in-progress, and finished goods. This assists production teams in maintaining organized inventories and enables quick and accurate identification of required materials during the manufacturing process.



### Compliance

Color labels can be employed to comply with specific labeling standards set by regulatory authorities,



### Batch Tracking

Using color labels for batch tracking aids in traceability, making it easier to monitor and manage the movement of products throughout the production cycle.



Traditional label printing often involves large upfront costs and excess inventory, leading to financial strain and unnecessary waste. On-demand color labeling allows you to print only what you need, reducing the financial burden of maintaining a large label inventory.

**Why Be Content With This...**  
Complex Two-Step Printing



Pre-printed Label + Variable Data

- Costly pre-printing required
- High minimum order quantities
- Possible misalignment during printing
- Potential inventory challenges and label waste

**When You Can Have This...**  
Simple On-Demand Color Printing



Hi-Res Color and Variable Data Printed in One-Step

- Color and variable data printed in one-step
- Print what you need when you need it
- One-step print process eliminates misalignment
- Greatly minimize inventory and label waste

## Color Labeling Solutions from Peak Technologies Powered by Epson

At Peak Technologies we offer a full end to end Color Labeling Solution, making it easier for our clients to integrate on demand color labeling into their operations.



**Hardware:** Printers, Labels and Accessories are all available from Peak Technologies and our trusted global partners.

**Software:** Label design software, and printer management software along with training packages are also available.

**Services:** Managed Print Service from Peak Technologies includes Printer Services and auto replenishing of labels and toners.

## Color Labels, Striving for More Sustainable Production Lines

On-demand color labeling presents several sustainability advantages, contributing to environmentally friendly practices and reducing the ecological footprint associated with traditional label printing methods. **On demand printing** reduces waste and requires less transportation. This solution aligns with Peak Technologies ongoing ESG commitments.

## Why Peak Technologies

At Peak Technologies we offer expert know-how and standout support. Our consultation service provides objective insights and granular analysis to identify what you're doing well, and what could be improved. With over 35 years' experience optimizing enterprise mobility, you're in good hands.



Expertise and Experience



Comprehensive Product Portfolio



Custom offerings



Innovative Solutions



Customer Support



Global Presence



info@peaktech.com



www.peaktech.com

**EPSON**